



**WED** | WOMEN'S™  
ENTREPRENEURSHIP DAY  
[www.womenseday.org](http://www.womenseday.org)

GLOBAL MOVEMENT TO EMPOWER WOMEN IN BUSINESS

**BOSTON 2016**



BOSTON

NOVEMBER 19, 2016

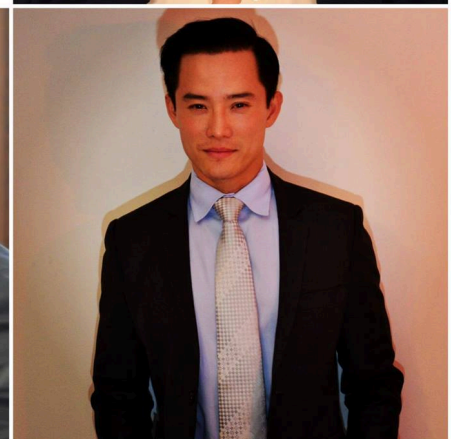
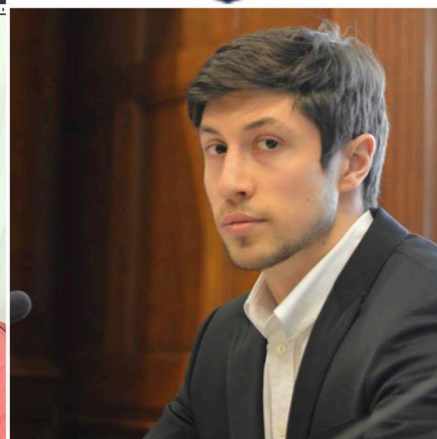
HARVARD UNIVERSITY

# Women's Entrepreneurship Day 2016

CELEBRATE, SUPPORT AND EMPOWER WOMEN IN BUSINESS

## WED Boston 2016 Team

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## Thank you volunteers:

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*Lingya Wang, Fernando Garcia de Rojas, Ceyda Ates, Andres Valencia, Punky Huynh, Benedikte Granlund, Maria Muzalevskaya, Goda Stragauskaite, Stanislava Labetskaya, Krantarat Deebonchai, Jung Jung Liu, Pier-Luc Brousseau and all community friends who helped to put this event together.*

## Speakers and Panelists



Maria Mariano



Tai Lopez



Dolly Amaya



Priya Korrapati



Dr. Tessa G. Misiaszek



Avisha Patel



Lisa von Sturmer



Jennifer Tavarez



Dr. Isaura Gonzalez



Nilda Oyola



Robin Johnson



Martha Mosquera



Peter Dyrud



GinaLinn Espinoza



Dr. Myra White

# SATURDAY, NOVEMBER 19

PART 1

16:00

REGISTRATION

16:30

OPENING REMARKS

Welcoming

Remarks **Aksinia Stavskaya**, Lead Organizer, WED Boston  
President HEEREA, Ambassador WED

**Peter Dyrud**, President and GSAS Representative, Harvard Graduate  
Council, PhD Candidate in Public Policy, GSAS/HKS

16:45

PANEL DISCUSSION 1 simultaneous (ROOM: Hall D)

## FEMALE ENTREPRENEURS OVERCOMING CHALLENGES

Moderator: **Dr. Myra White**, Professor, Harvard University

Speakers: **Lisa Von Sturmer**, CEO, Growing City

**Avisha Patel**, Founder, Friendsline

**Priya Korrapati**, CEO, eMedEvents

**Jennifer Tavarez**, Founder, G.A.W.E.

16:45

PANEL DISCUSSION 2 simultaneous (ROOM: Hall A)

## LATINA WOMEN IN BUSINESS

*In collaboration with Latina Mastermind*

Moderator: **Isaura Gonzalez**, Founder, Latina Mastermind

Speakers: **Nilda L. Oyola**, VP of Sales, Majestic Drug

**Martha Mosquera**, Co-Founder, Swift Décor

**Robyn Johnson**, Founder, Best from The Nest

Amazon & Ecommerce Consultant and Coach

**GinaLinn Espinoza**, Founder, UpLatino, RiseUp Leadership & Get Wise  
Latinas

18:00

REFRESHMENTS & NETWORKING BREAK

# SATURDAY, NOVEMBER 19

PART 2

18:15

OPENING (ROOM: Hall D)

**Priya Korrapati**, Boston Ambassador for WED, CEO of eMedEvents

18:20

SPEAKERS SESSION (ROOM: Hall D)

## “Success dressed in a skirt”

Speaker: **Maria Meriano**, Director, Tupperware

Introduced by: **Richard Formoe**, Director of Project Management, HEEREA

## “E is for Entrepreneurship”

Speaker: **Tessa Misiaszek, PhD, MPH**, Professor, Hult International Business School

Introduced by: **Olivia Chen**, Director of Events, HEEREA

## “The Power of Money”

Speaker: **Dolly Amaya**, Financial & Real Estate Entrepreneur, Founder, HEEREA

Introduced by: **Eduardo Herrera**, Director of Technology, HEEREA

COFFEE & DESERT BREAK

SPONSORS ACKNOWLEDGEMENT

## Video Message from Nely Galán

Introduced by: **Isaura Gonzalez**, Founder, Latina Mastermind

## “Tips for Pitching Successfully”

Speaker: **Lisa Von Sturmer**, CEO, Growing City, Author of “Pitches to Riches”

Introduced by: **Jia Roy**, Director of Marketing, HEEREA

## “Tai Lopez on Women’s Entrepreneurship”

Speaker: **Tai Lopez**, Entrepreneur, Investor, Mentor

Introduced by: **Aksinia Stavskaya**, Director HEEREA, Ambassador WED

21:30

CLOSING REMARKS (ROOM: Hall D)

Sponsors and Partners



Harvard Extension  
Entrepreneurship &  
Real Estate Association.

